



WOMEN & FASHION  
FILMFEST

**LIGHTS, FASHION, ACTION!**  
**FIRST ANNUAL WOMEN & FASHION FILMFEST**  
**JUNE 8- 9, 2013**

**New York, NY -- May 29, 2013 --** The first annual Women & Fashion FilmFest, premieres in New York City on June 8th. Founded by Jeanine Jeo-Hi Kim, the festival will bring together the fashion and film industries, shining a light on fashion, entertainment and media. The event will take place at The Scandinavia House, 58 Park Avenue, New York City. It will include 14 screenings, 6 panel discussions and a Q&A.

Women & Fashion FilmFest kicks-off with *Girl Model*, a documentary by **David Redmon** and **Ashley Sabin**, and continues with *About Face: Supermodels, Then & Now* by **Timothy Greenfield-Sanders**, *Ralph Rucci: A Designer and his House*, by **David Boatman**, and *Sexy Baby* by **Jill Bauer** and **Ronna Gradus**. Short films include **Inez Van Lamsweerde** and **Vinoodh Matadin's** *Lady Gaga* series and **Stuart Weitzman's** *Walking After Midnight* starring **Petra Nemcova** and directed by **James Franco**.

Panel discussions with industry luminaries follow select screenings. Highlights include: *Modeling: Safeguarding Our Girls* with Model Alliance Founder **Sara Ziff** and Trump Model Management President **Corinne Nicolas**; *Women & the Business of Fashion* with **Patricia Field**, designer/philanthropist **Cornelia Guest**, *Glamour* magazine's Fashion Development Editor **Christina Pérez**, Chair of the Fashion Design Program at FIT **Colette Wong**, and Chair of Fashion & Accessory Design at SCAD **Carmela Spinelli**; *Women & the Business of Entertainment* featuring filmmaker **Julie Pacino**, actress **Heather Matarazzo**; *Defining Beauty: The Role of Fashion & Media & The Impact on Women of All Ages* with Executive Beauty Director of *Glamour*, **Ying Chu**, model **Pat Cleveland** and Beauty 4 Empowerment Founder, **Dr. Shirley Madhere**, and *The Art and Business of Fashion Filmmaking* with **David Boatman** moderated by **Robert Verdi**.

Executive Director Ms. Kim explains the Women & Fashion FilmFest's mission, "Our FilmFest will spotlight talent, create a forum for women's issues as well as support the creative development of women and students." As part of the festival, students in FIT's photography program who take the *Experiencing Style* course have been invited to submit short fashion-related films. A judging panel will select four to five films to be screened at the FilmFest. A Q&A will follow with the students.

For more information and to purchase tickets: [www.womenfashfilm.com](http://www.womenfashfilm.com).

**Empire Entertainment, Tequila Semental, Voga Wines, and Bobby's** on 141 Chrystie Street sponsor the Women & Fashion FilmFest. Partners include **Glamour Magazine, United Nations Association Film Festival, FilmBreak, Beauty 4 Empowerment, Cover Girls for Change, AR New York, Company Agenda, Supima, Sensation of House** and **Fashion One** global television network.

**Press Contact:**

Mohamed Alladin  
Company Agenda  
212-358-9516  
[Mohamed@companyagenda.com](mailto:Mohamed@companyagenda.com)